

MEDIA ARTS [Senior Level]: PROJECT RUBRIC

NAME _____

| CRITERIA | E- EXEMPLARY | S- STRONG | B- BEGINNING | P- POOR |
|---|---|---|---|---|
| Work Habits (E) (S) (B) (P) | <ul style="list-style-type: none"> -High level of motivation and positive attitude toward learning -Always uses class time appropriately - doesn't do homework for other classes, doesn't engage in unrelated activities when there is work to be done, doesn't misuse the computers or internet. | <ul style="list-style-type: none"> -Good level of motivation and positive attitude toward learning -Usually uses class time appropriately - doesn't do homework for other classes, doesn't engage in unrelated activities when there is work to be done, doesn't misuse the computers or internet. | <ul style="list-style-type: none"> -Frequent incomplete assignments -Low level of motivation and a lack of positive attitude toward learning -Sometimes uses class time appropriately - doesn't do homework for other classes, doesn't engage in unrelated activities when there is work to be done, doesn't misuse the computers or internet. | <ul style="list-style-type: none"> -Does not complete assignments -No motivation and poor attitude toward learning -Frequently uses class time inappropriately - does homework for other classes, engages in unrelated activities when there is work to be done, misuses the computers/internet. |
| Initiative & Motivation (E) (S) (B) (P) | <ul style="list-style-type: none"> -Independently plans and begins new tasks or challenges -Consistently extends thinking beyond ideas/procedures presented. -Consistently persists with challenging tasks. -Is highly effective in following instructions and completes an assigned task with minimal assistance or supervision. | <ul style="list-style-type: none"> -Generally attempts new activities. -Often extends thinking beyond ideas/procedures presented. -Generally persists with challenging tasks. -Proceeds with instructions and completes an assigned task with little assistance or supervision. | <ul style="list-style-type: none"> -Infrequently independently plans and begins new tasks or challenges -Extends thinking beyond ideas/procedures presented after encouragement. -Sometimes persists with challenging tasks. -Needs help getting started when assigned task with periodic assistance or supervision. | <ul style="list-style-type: none"> -Never tries new tasks or challenges -Rarely extends thinking beyond ideas/procedures presented. -Redirected to work on tasks by advisors or editors. -Rarely begins an assigned task, does not follow directions or instructions. |
| Creativity (E) (S) (B) (P) | <ul style="list-style-type: none"> -Project work demonstrates a sophisticated level of originality. -Care, effort and planning are very evident. -Goes well beyond project requirements. - Student spends time to experiment and make risks, exhibits extensive idea developments. | <ul style="list-style-type: none"> -Project demonstrates a unique level of originality. -Care, effort and planning are evident / demonstrates pride in work. -Goes beyond project requirements. - Project shows good idea development and evidence of experimentation | <ul style="list-style-type: none"> -Project demonstrates a lack of sincere originality. -Demonstrates a lack of care, effort and planning. -Finished project does not show attempts of risk taking and experimentation. -Student Didn't spend enough time developing their ideas. Minimal amount of brainstorming. | <ul style="list-style-type: none"> -Shows little or no evidence of original thought. -Lack of care, effort and planning is evident. - No evidence of experimentation |
| Production Quality Craftsmanship (E) (S) (B) (P) | <ul style="list-style-type: none"> -Tremendous amount of detail in presentation. -Care and effort is very evident. -Meets and goes beyond project requirements. -Exceptional craftsmanship and presentation of the completed work -High level of improvement and development of skills and application | <ul style="list-style-type: none"> -Care and effort is evident/demonstrates pride in work -Development of craftsmanship/shows improvement -Good Craftsmanship improved & developed well -Good level of improvement and development of skills and application. | <ul style="list-style-type: none"> -Some detail in the final piece / too simple for true ability. -May demonstrate a lack of care and/or effort in final product. -Low regard for craftsmanship/minimal quality -Love level of improvement and development of skills and application | <ul style="list-style-type: none"> -Does not demonstrate care and effort / final piece appears rushed. Did not follow guidelines set out. -Maybe messy, damaged or incomplete. -Poor craftsmanship, sloppy, and careless completion of project -No improvement and development of skills and application |
| Deadlines (E) (S) (B) (P) | <ul style="list-style-type: none"> -Completes assignments (weekly goals) -Makes <u>all</u> deadlines for individual assigned goals and objectives. -Submits weekly goals every week. Meets expectations every week. -Student is on track, making exceptional progress towards the final completion of the project(s). | <ul style="list-style-type: none"> -Generally makes <u>most</u> deadlines (weekly goals) for individual assigned goals and objectives. -Makes a good attempt at submitting weekly goals and generally meets objectives each week. -Student is making good progress towards the final completion of the project(s). | <ul style="list-style-type: none"> -Student makes some deadlines (weekly goals) for individual assigned goals and objectives. -Does not make a sincere attempt at submitting weekly goals and trying to meet objectives each week. -Student is slow progress towards the final completion of the project(s). | <ul style="list-style-type: none"> -Does not make deadlines and shows no evidence of effort. No weekly goals have been submitted and objectives are not met. -Student is making no progress towards the final completion of the project(s). |
| Project Proposal Goals/Objectives (E) (S) (B) (P) | <ul style="list-style-type: none"> -A detailed account of student's project outline has been completed. -Clear communication of goals and objectives. Student spent time to plan very detailed weekly, monthly, and semester goals. | <ul style="list-style-type: none"> -Student's project outline has been completed. Outlines the main points and objectives. -Clear communication of goals and objectives. Student spent time to plan weekly, monthly, and semester goals. | <ul style="list-style-type: none"> -Case Studies and Project Proposals are half haphazardly completed. -Project outline is bare and sparse. -Not much detailed planning, stark minimum. -Spent very little time developing a project plan | <ul style="list-style-type: none"> -Case Studies and Project Proposals have not been completed and submitted -Project outline is bare and sparse. -Student spent no time developing a project plan |

OVERALL: (E) (S) (B) (P)

