



DEATH TO STOCK PHOTOGRAPHY PHILOSOPHY

1. **CARRY A CAMERA WITH YOU ALWAYS**
2. **PAUSE, THEN LOOK AROUND**
3. **SURROUND YOURSELF WITH PEOPLE AND OBJECTS THAT INSPIRE YOU**
4. **BE WILLING TO PLAY THE LONG GAME**
5. **STUDY THE WORK OF PHOTOGRAPHERS WHO CAME BEFORE YOU**
6. **BE COMFORTABLE WITH WHO YOU ARE**
7. **BRING YOUR PERSONALITY TO YOUR SUBJECT AND YOUR PROCESS**
8. **BE GENEROUS AND SHARE YOUR IDEAS OUT IN THE OPEN**
9. **BUILD YOUR OWN YES WHEN YOU'RE TOLD NO**
10. **FALL IN LOVE WITH THE PROCESS (NOT THE OUTCOME)**